

GOVERNMENT OF ANDHRA PRADESH  
A B S T R A C T

YAT & C Department - Tourism Promotion - 11<sup>th</sup> Conference of Biological Diversity being held in Hyderabad in October, 2012 - Erection of Tourism Hoardings & Bill Boards at GMR Rajiv Gandhi International Airport, Hyderabad- Sanction of Rs.26,25,000/- (Rupees Twenty Six Lakhs and Twenty Five Thousand Only) - Orders - Issued.

=====

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 683

Dated 17-09-2012.

Read:-

1. M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad, Letter Dated 19-07-2012.
2. M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad, Letter Dated 06-08-2012.
3. Government Letter No. 3436/PMU/ADC/2012, YAT & C (PMU) Department, Dated 21-08-2012.
4. M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad, Invoice No. LHAMPL/Disp/12-13/284, Dated 22-08-2012.

\* \* \*

**ORDER:-**

Government of India who has chosen the City of Hyderabad where an International Biodiversity Conference of Parties (COP-II) on biological diversity will be organised from October 1<sup>st</sup> to 9<sup>th</sup>, 2012, at Hyderabad International Convention Centre. Hyderabad has been selected for the mega event over other four Metros of the Country. It is found to be an ideal place because of the availability of developed logistic infrastructures and other facilities required to conduct the conference. More than 30 Countries and 12000 delegates are expected to participate in the convention. It will also be the first meeting of a conference of the Parties to a multilateral environmental agreement since 2002.

2. Since, more than 30 Countries and 12000 delegates are expected to participate in the convention, being held in Hyderabad during October, 2012, the medium of **Andhra Pradesh Tourism Campaign in Hyderabad International Airport** was found necessary not only tourism destinations but also in showcasing the Andhra Pradesh Tourism Development Corporation properties and new tourism products by taking up different mediums of tourism promotion.

3. In the reference 3<sup>rd</sup> read above, Government has allotted the work to M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad for an amount of Rs.26,25,000/- towards erection of Tourism Hoardings & Bill Boards at GMR Rajiv Gandhi International Airport, Hyderabad.

4. In the reference 4<sup>th</sup> read above, M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad have submitted Bills for Rs.26,25,000/- towards erection of Tourism Hoardings & Bill Boards at GMR Rajiv Gandhi International Airport, Hyderabad as detailed below:

Sl.No.	Location	Size	Amount Rs.
1	International Arrival	4.2 mtrs. X 4.5 mtrs.	26,25,000/-
2	Domestic Arrivals (2 Units)	6.0 mtrs. X 4.5 mtrs.	
3	External	30 ft. X 15 ft.	

p.t.o

5. Government, after careful examination of the matter hereby sanction an amount of Rs.26,25,000/- (Rupees Twenty Six Lakhs and Twenty Five Thousand Only) to M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad and release 50% i.e. Rs.13,12,500/- (Rupees thirteen lakhs twelve thousand and five hundred only) as advance in the first instance towards Erection of Tourism Hoardings & Bill Boards at GMR Rajiv Gandhi International Airport, Hyderabad.

6. The amount sanctioned at para-5 above shall debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500- Other Charges, 503 - Other expenditure”.

7. The Assistant Secretary to Government & Drawing and Disbursing officer, YAT & C (PMU) Department shall draw an amount of 50% as advance from the amount sanctioned at para-5 initially and disburse to M/s. Laqshya Hyderabad Airport Media Pvt., Ltd., Hyderabad through Bank. The following are the Bank details:

Bank Name	:	HDFC BANK
Bank Branch & Code	:	VERSOVA, MUMBAI
Bank Account No.	:	00192320004056
IFSC Code	:	HDFC0000019

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
M/s. Laqshya Hyderabad Airport Media Pvt., Ltd.,  
4<sup>th</sup> floor, Central Plaza Building, Somajiguda, Hyderabad - 500 082.  
The Assistant Secretary to Government & Drawing and Disbursing Officer,  
YAT & C (PMU) Department  
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

**Copy to:**  
The YAT & C (PMU-Claims) Department.  
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER